

# WOMEN'S NETWORKING ASSOCIATION

Fall Semester  
2014 At a Glance:

Wednesday,  
September 10, 2014:  
"Intentional  
Networking"

Wednesday,  
September 17, 2014:  
"Mentor Match Day"

Wednesday,  
October 22, 2014:  
"Feedback as a  
Gift"

Wednesday,  
November 19, 2014:  
"Crucial  
Accountability"

Wednesday,  
December 17, 2014:  
"Negotiation for  
Women"

MICHIGAN STATE  
UNIVERSITY

Broad College of Business  
Executive Development Programs



## **FREE and open to all! RSVP required.**

Please call 517-353-1635 or email [wrc@msu.edu](mailto:wrc@msu.edu) (with "Networking" in the subject line).

### **Wednesday, September 10, 2014: "Intentional Networking"**

Choose one of two sessions (8:30AM—10:00AM or 3:30PM—5:00PM), N476 North Business College Complex. Networking is essential for building a strong career, but it's not always easy to pinpoint the key people we are missing from our professional networks. This session will help participants focus their networking skills. Presented by Cheri DeClercq, Director, Weekend MBA.

### **Wednesday, September 17, 2014: "Mentor Match Day"**

**8:30AM—10:00AM only, B-106 James B. Henry Center for Executive Development** (3535 Forest Road, Lansing, MI). As professional women, having a mentor is important for troubleshooting and navigating workplace dynamics. Serving as a mentor can also help develop new leadership skills. Each participant should come prepared to be matched as a mentee or mentor for a semester long professional relationship. Facilitated by Kristin St. Marie, Eli Broad College of Business and Lydia Weiss, MSU Women's Resource Center.

### **Wednesday, October 22, 2014: "Feedback as a Gift"**

Choose one of two sessions (8:30AM—10:00AM or 3:30PM—5:00PM), N476 North Business College Complex. Providing feedback is an essential part of any leadership position. As women, we can sometimes experience frustration when giving or receiving feedback. If done properly, feedback can result in productive changes. If done poorly, feedback can burn bridges and build resentment. Dr. Tina Riley, HR Executive Education, School of Human Resources and Labor Relations, will provide techniques for giving feedback as a gift that will benefit the receiver, manager and entire organization.

### **Wednesday, November 19, 2014: "Crucial Accountability"**

Choose one of two sessions (8:30AM—10:00AM or 3:30PM—5:00PM), N476 North Business College Complex. It is often difficult to maneuver through difficult situations in the workplace, especially as women. Gain skills in problem resolution, improving relationships and increasing accountability. Presented by Jeff Magnuson, Executive Development Center Manager, James B. Henry Center.

### **Wednesday, December 17, 2014: "Negotiation for Women"**

Choose one of two sessions (8:30AM—10:00AM or 3:30PM—5:00PM), N476 North Business College Complex. It is common for women to feel intimidated by negotiating salaries and benefits. This workshop will help alleviate those fears and empower participants to negotiate like a pro. Presented by Dr. Jennifer Dunn, Assistant Professor, MSU Department of Management.

---

*The mission of the Women's Networking Association (WNA) is to connect professional women across campus through meaningful and empowering relationships. Providing an opportunity for women to network and support one another is an essential step for building women's leadership at Michigan State University and in the Greater Lansing community.*