

*The MSU Women's Resource Center proudly introduces the...*

# WOMEN'S NETWORKING ASSOCIATION

*The mission of the Women's Networking Association (WNA) is to connect women across campus through meaningful and empowering relationships. Providing an opportunity for women to network and support one another is an essential step for building women's leadership at Michigan State University and in the Greater Lansing community.*

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**Join us for the following Women's Networking Association programs:**

## **Effective Networking**

**Wednesday, September 18, 2013**

**Your Choice—8:30AM—10:00AM or  
3:30PM—5:00PM**

**412 Eppley Center**

**(Session 1)** This session will introduce and develop participants' skills in effective networking. Knowing the right people and knowing how to market yourself to them is essential in today's business/university world. Keynote: Kristin St. Marie, Eli Broad College of Business & Shana Killips, Henry Center for Executive Development.

## **Creating Your Brand**

**Wednesday, October 16, 2013**

**Your Choice—8:30AM—10:00AM or  
3:30PM—5:00PM**

**412 Eppley Center**

**(Session 2)** Have you ever stumbled over the question: "So, what's your role on campus?" Many of us have! With the tools from this session, you will learn how to "sell your brand" and put yourself at the top of the market. Keynote: Lisa Parker, Director of MSU Alumni Professional and Personal Enrichment.

## **Just in Time Mentoring & Networking Blitz**

**Wednesday, November 20, 2013**

**Your Choice—8:30AM—10:00AM or 3:30PM—5:00PM**

**301 Eppley Center**

**(Session 3)** Mentors can be the key to successful career development. This session will focus on establishing mentoring relationships and practicing networking skills. Session Leaders: Lydia Weiss, MSU Women's Resource Center & Kristin St. Marie, Eli Broad College of Business.

*\* Participants are not required to attend every session, but we encourage you to attend as many sessions as possible for the greatest learning and networking experience.*

**FREE and open to all! RSVP required.**

**Please call 353-1635 or email [wrc@msu.edu](mailto:wrc@msu.edu) (with "Networking" in the subject line).**

Accommodations for persons with disabilities may be requested by contacting the WRC at 353-1635. Requests received will be honored whenever possible.



*"Advancing gender equity through education and access to resources"*

**GENDER MATTERS!**



**MICHIGAN STATE  
UNIVERSITY**

Broad College of Business  
Executive Development Programs