

Be true to your
**PERSONAL
BRAND**

FALL 2016

Women's Networking Association



Women's Networking
Association MSU

All sessions are from
8:30am-10:00am,
Chittenden Hall, Room 110

*Unless otherwise noted

09.28.16 **The Secrets to Setting, Keeping & Achieving Your Goals**

Speaker: Bob Hoffman, Public Relations Manager, Wharton Center & Fox 47 Host of "Morning Blend." The secrets to setting and achieving goals are simple, but there are a few principals that can save you a lot of time and work. Bob will share some ideas that will help keep you focused and moving forward to achieving the results you want, even if outside factors seem to prevent you from achieving your heart's-desire.

10.19.16 **Conflict, Choice & Consequences**

Speaker: Dr. Julie Brockman, Associate Professor, MSU School of Human Resources and Labor Relations. Conflict can be set off by uncertainty, fear, misalignment of expectations, and unpredictability. We all have to make choices about how to get back to balance and honor our personal needs during conflict. Dr. Brockman will guide participants through creating their own model for reconciliation to stay true to their personal brand during and after tough situations.

11.09.16 **Night on the Town**

5:30PM Dinner at Brody; 7:00PM Women's Volleyball Game at Jenison Fieldhouse! FREE. RSVP required.

11.16.16 **Self-Branding through Personal Reflections**

Presenter Brenda Nelson, M.A., Division of Residential and Hospitality Services, will help participants reflect on what their personal-brand is and if it truly encapsulates who they are and how others perceive them. The session will use mindfulness, meditation, and music to discover how to connect with one another and to learn to define themselves. Participants will learn how to find their greatness and how to give voice to their authentic personal-brands that will attract others and build relationships that are vital for creating a strong network.

The mission of the Women's Networking Association (WNA) is to connect professional women across campus through meaningful and empowering relationships. Providing an opportunity for women to network and support one another is an essential step for building women's leadership at Michigan State University and in the Greater Lansing community. **Events are free and open to all.**



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